



DECEMBER 2006

**LEAVE A LEGACY® Campaign
Voted Best Philanthropic Community Initiative**

The National Committee on Planned Giving® (NCPG) received the Indiana Society of Association Executives (ISAE) “Best Philanthropic and Community Initiative Award” for its LEAVE A LEGACY public awareness campaign. The society recognizes the best examples in categories of management, products, services, and events. Tami Tarpley, national director of LEAVE A LEGACY, accepted the honor in December.

This initiative raises public awareness about leaving bequest gifts to charity in wills and estate plans. NCPG member councils sponsor local programs that operate in more than 150 U S areas.

The local program is sponsored by the **Treasure Coast Planned Giving Council (TCPGC)**, supported by strategic partners including **Seacoast National Bank** as platinum partner, and other for-profit professionals, in cooperation with the local chapter of the **Association of Fundraising Professionals (AFP)** joining as non-profit partners as an additional benefit for their membership.

Annually, April is proclaimed “*Leave a Legacy Month*” recognizing the local programs successful work in heightening both the public awareness of planned giving, as well as educating potential donors about different charities. They have also made accessible the resources potential donors need to give to their favorite charity – whether the donation is for the benefit of children, animals, the arts or the environment, or any number of other worthy local causes. Thanks to LEAVE A LEGACY, area organizations are beginning to see exciting results.

The Florida Oceanographic Society, Boy’s and Girl’s Club of Martin County, and Hospice of the Treasure Coast are just three examples of local charities that have received substantial donations and are encouraged that this compelling concept will bring hope for a better future to their respective organizations.

The Treasure Coast Planned Giving Council provides a Speakers Bureau to assist in meeting these goals, call Doyle Richardson, TCPGC Vice President – Speakers Bureau, at the Law Office of Gregory G. Keane, P.A. at 772-288-0000, or visit LeaveALegacyFlorida.org

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